

PRESS RELEASE

#FREEDOMTOUR is on the road

Bucharest, September 11, 2014.

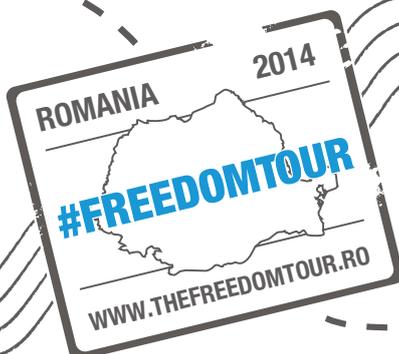
eLiberare and its partners, The National Agency Against Human Trafficking, Bancpost, Avis Romania, ADPARE, and MATTOO have launched the #FREEDOMTOUR. The #FREEDOMTOUR is a 37-day tour addressing the issue of human trafficking in Romania.

We will be traveling through 16 cities in Romania, over a period of 896 hours - one hour for each officially identified trafficking victim in 2013, in order to spread awareness and prevent human trafficking - modern day slavery. The tour began on September 11th and will end on Saturday, October 18, 2014, the European Union Anti-Trafficking Day.

At the press conference in Bucharest, representatives of the partners, from the US Embassy, civil society, and mass media were present.

Present at the event, Charge d’Affairs in Romania, Mr. Dean THOMPSON, has shown that this project is an excellent example in which authorities, the business environment, and the civil society have come together to support an important cause. "We are all responsible to find ways of supporting the victims and fight those who exploit them," Dean THOMPSON said.

The deputy Director of the National Agency Against Human Trafficking, Marius Cătălin DRAGOTĂ stated: "We are glad to be here alongside our partners, to mark the beginning of the tour, symbolically called #FREEDOMTOUR, which will bring prevention messages throughout the country, using the voice of young volunteers. We want human trafficking to stop making victims amongst the youth and ANITP will try to find the most innovative solutions to prevent and inform about the existing risks."



1/2



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Anthony C. HASSIOTIS, Executive President and CEO of Bancpost, stated: "Bancpost's support in the fight against Human Trafficking is our way of stating that once we know, we choose not to ignore, but rather to do something about it. Our involvement in the fight against human trafficking is something that has no end and goes beyond us and the individuals involved. It is a project that we will launch to be continued by anyone who wants to help and carry it forward. The ultimate goal? To protect and save from hardship even one single person. Think about it! Is it worth it?"

Asociatia eLiberare is a Romanian organization focused on the prevention of human trafficking & sexual exploitation in Romania. The organization wants to create a positive precedent, through which to inspire people to take action to prevent trafficking in their own communities. Romania has the support of the authorities in the fight against human trafficking, but the representatives of the civil society acknowledge the need of a social movement against modern day slavery. #FREEDOMTOUR wants to facilitate this on a national level through the activities taking place during the project.

More information about human trafficking, prevention and #FREEDOMTOUR can be found here: www.thefreedomtour.ro/en and www.eliberare.com/en



Acest proiect este finanțat, în parte, prin contribuția generoasă a poporului American prin Departamentul de Stat al Statelor Unite. Conținutul cade în responsabilitatea eliberare și nu reflectă în mod necesar opiniile Departamentului de Stat al SUA sau ale Guvernului American.

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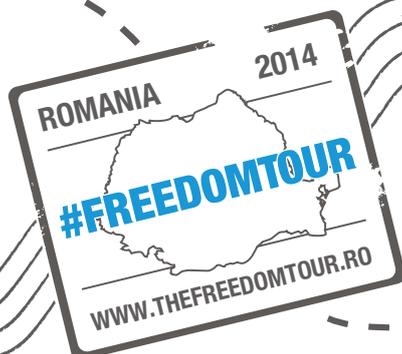
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2/2



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